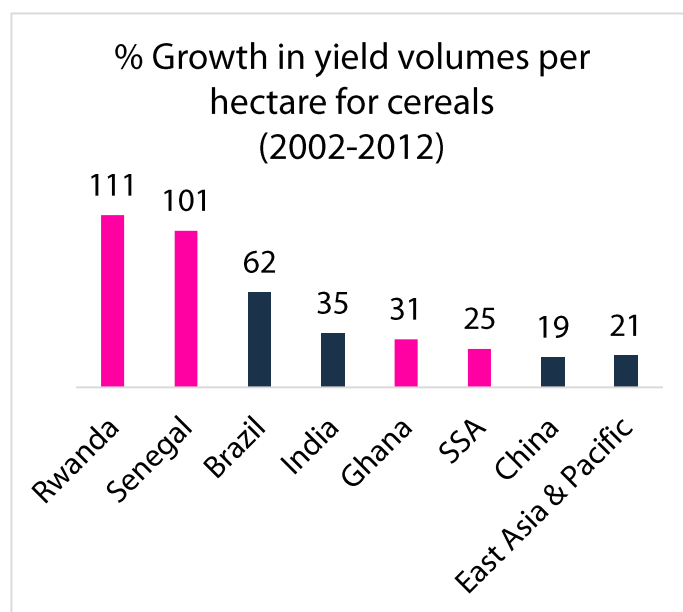


Africa is poised to be a US\$1 trillion business opportunity in Agriculture and Agribusiness by 2030

The yield volumes per hectare of a crop, measured in kilograms, is a standard tool for assessing agricultural productivity. Between 2002 and 2012, the average yield per hectare for cereals in Africa has grown by more than 50% in 12 African countries over this 10-year period. Rwanda and Senegal are among the top improvers, doubling their cereal yield volumes. At the regional level, cereal crop yields per hectare in Sub-Saharan Africa (SSA) improved at rates more than China as well as East Asia and the Pacific region.



The Agribusiness industry in Africa plays a central role in Africa's economy and is responsible, on average, for 24% of Africa's annual economic growth. According to the World Bank, the value of the Agribusiness market in Africa in 2010 was estimated at US\$313 billion. This figure is projected to triple in value to US\$1 trillion by 2030 with continued support from African governments, businesses and other stakeholders in the Agriculture industry. Today, 50% of the world's cultivable land is in Africa.

