



# There are over 40 million mobile money users in the world; almost half of those are Kenyan

Kenya is the world leader in mobile banking – its total value of mobile transactions in 2012 was \$61 billion, or 60% of Kenyan GDP—this is more than the amount of money sent via mobile in Europe and North America combined.

There are now more mobile money accounts than bank accounts in many African countries including Kenya, Madagascar, Tanzania and Uganda; Mobile money is now in use in 33 countries across Africa.

