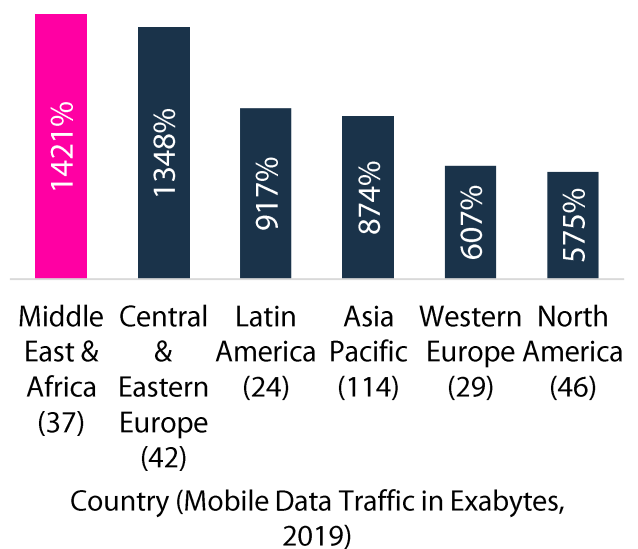


Mobile data traffic in Middle East & Africa to grow 15-fold by 2019 to reach 37 Exabytes annually

According to the 2015 Cisco Visual Networking Index, mobile data traffic in the Middle East and Africa (MEA) is expected to grow 15-fold by 2019 to reach 36.5 Exabytes annually, up from 2.4 Exabytes in 2014. As IT infrastructure continues to improve, MEA's average mobile network connection speed is expected to increase the most (29%) among all regions by 2019 – reaching 2.1 Mbps. 4G networks are also taking root such that by 2019, MEA will have more 4G connections (232k) than Latin America (212k) and Central & Eastern Europe (22k). To date, 18 African countries including Kenya, Rwanda and South Africa have 4G networks.

Internet Protocol Version 6 (IPv6) is the latest version of the internet communications protocol used to identify and locate devices online. Between 2014 and 2019, the MEA region is projected to grow the most globally in terms of number of IPv6 capable devices at a 30% compound annual growth rate (CAGR). By 2019 MEA will have around 800k IPv6 capable devices, which will surpass North America (621k) and be second only to Asia Pacific (2.9m). In 2014, the MEA region ranked 4th out of 6 world regions by number of IPv6 capable devices - more than Latin America and Central & Eastern Europe.

Annual Mobile Data Traffic Growth Projections (CAGR, 2014-2019)



Projected Number of IPv6-Capable Devices by Region (Thousands, 2019)

