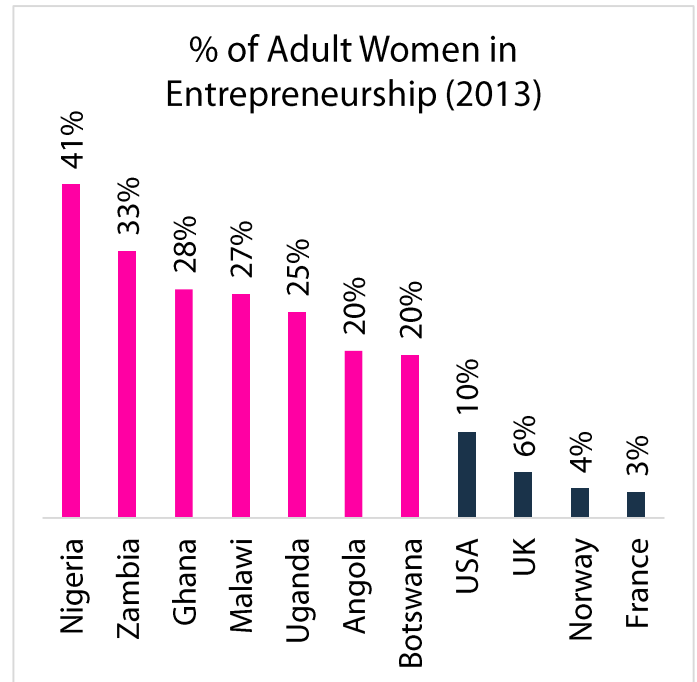


Sub-Saharan Africa has the highest proportion of women entrepreneurs in the world

The Global Entrepreneurship Monitor Global Report (GEMGR) assesses the state of entrepreneurship in the world. The 2013 GEMGR report shows that there are proportionally more women entrepreneurs in Sub-Saharan Africa (SSA) than other world regions. In Ghana, 28% of women are entrepreneurs as compared to only 10% in the USA and 3% in France. The ratio of men to women entrepreneurs is almost equal in most SSA countries, with female entrepreneurs outnumbering their male counterparts in countries like Ghana, Nigeria and Zambia.



According to the same report, SSA claims the top 5 spots for countries where people see good opportunities for starting a business. Resonating with this, a 2015 report from VC4Africa - an on-line venture capital platform linking venture capitalists to startups in Africa - shows tremendous growth in the number of venture capital applications from startups across the continent, growing from 350 in 2011 to a cumulative total of 2600 in 2014 – growth of over 640%. BRCK (Kenya), Jumia (Nigeria) and SnapScan (South Africa) are some of the most popular African startups.

