

Africa beats North America in total Foreign Direct Investment

According to the 2015 FDI Report, Global total foreign direct investment (FDI) was US\$649 billion in 2014. The Middle Eastern and African region took third position and accounted for 19% of global FDI - more than North America (10%) and Latin America & Caribbean (14%). Africa alone received US\$81 billion in capital investment which accounts for 12% of the global total. In terms of Sub-Saharan Africa, the top five countries in inward FDI include Angola, Nigeria, Mozambique, Ghana and South Africa in descending order, with a total of US\$44 billion.

Part of FDI into Africa consists of venture capital – an area of growing interest. Among all venture seeking companies registered with VC4Africa, almost 50% of them generated their first revenue within their first year of operation and 19% within the second year - a strong indication of the potential of African businesses. The average team size for an African venture rose by 54% in 2014 to reach 6 jobs per venture and this number is expected to quadruple by the end of 2015, reaching 21 jobs per venture. Agribusiness, health and education ventures lead job creation.

