

Nigeria has more internet users than the UK, France and double Canada

Nigeria has the 8th largest number of internet users in the world (+67 million internet users recorded in July 2014) and surpasses the United Kingdom, France and Canada among other developed countries. Within Africa, Nigeria is in the lead followed by Egypt, South Africa, Morocco and Madagascar making the top five. On assessing internet penetration per country measured as a percentage of the total population, Mali's 75% is the highest in Africa and is followed by Madagascar (74%) - both countries surpass Italy (60%), Russia (59%) and Brazil (53%) among others.

Nine of the top ten countries which achieved the highest percentage growth in the number internet users between 2013 and 2014 are in Africa and grew by between 16% and 17%. Among the countries on this list are Angola (+17%), Uganda (+17%) and Zambia (+17%). In terms of absolute internet user growth, Nigeria leads Africa and is fourth globally, gaining +9.4 million new internet users over this period. Egypt, South Africa, Madagascar and Kenya complete the African top 5 absolute gainers with +3.7 million, +3 million, +2.4 million and +2.3 million new internet users respectively.

