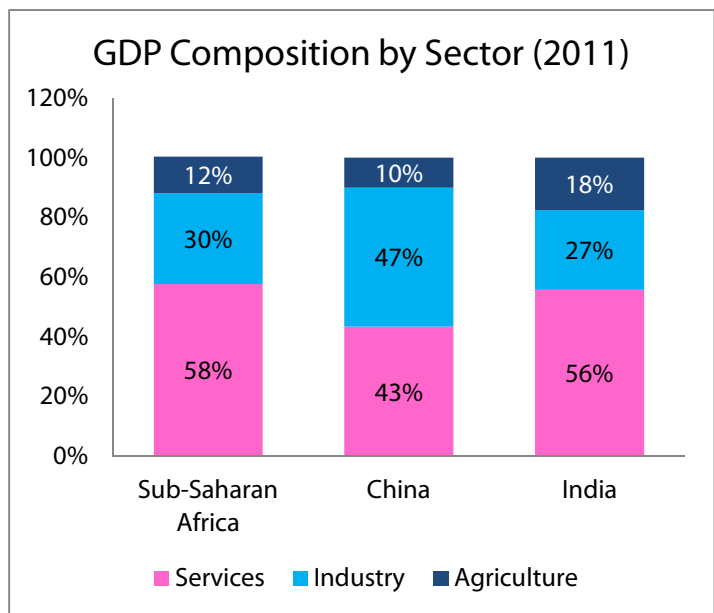




The service sector is responsible for nearly 60% of Sub-Saharan Africa's GDP

The service sector makes up nearly 60% of Sub-Saharan Africa's GDP, outperforming China and India. The service sector contribution is expected to grow; historical data shows that each 15% increase in the service contribution to GDP is associated with a doubling of income per capita.



With Sub-Saharan Africa's middle class growing rapidly, the services sector (including financial, telecommunication, wholesale and retail) is expected to continue growing, leading both to enhanced service sector exports and increasing wealth.

